

# Back to School

Solutions for the **Next Normal** with  
Returning Students and Staff





# Student Readiness

## Welcome Students Back from Distance Learning!



### 1 | LARGE-SCALE SIGNAGE

Welcome students back to campus with a first impression that clearly communicates they are in a clean, safe environment.

- Durable banners near building entrances are visible at greater distances
- Sail signs positioned near entryways inform and provide directions

### 2 | WINDOW AND FLOOR DECALS

Convenient at-a-glance indicators welcome back and inform those entering that safety is being taken seriously.

- Floor decals and stencils provide options based on surface and short- or long-term needs
- Enhance visibility of entry requirements with window decals

### 3 | CONVERTIBLE OUTDOOR SIGNS

Durable, budget-friendly options for alternating materials and changing messages.

- A-frame “sandwich” boards convey information about accessing the building or classroom
- Yard signs are an effective way to show support of elementary, middle or high school graduates. Trending this year, yard signs are easy to place and reposition.

### UNIQUE APPLICATIONS



#### Welcome Folders

Provide faculty and students with information and welcome them back.

- Flyers for new policies on social distancing and safety
- Immunization forms and other release documents



#### Orientation Materials

Back to school has a whole new meaning now.

- Create a special invitation with announcements, event tickets, or postcards



#### Communication Products

Educate and promote healthy habits in high traffic areas.

- Floor decals direct traffic for lunch and recess lines
- Table tents and decals encourage distance between seats



## 4 | SMALL SCALE MESSAGING

Add a quick message to lockers and doors to welcome students back.

- Door hangers provide simple messaging around sanitation or create a checklist for items to be cleaned
- Post-it® Notes are an exceptional and inexpensive way to convey a quick message to students

## 5 | WINDOW, WALL, FLOOR & DOOR DECALS

Whether super-sized or tiny, signage can go on elevators, lockers, entryways and halls.

- Floor decals direct traffic flow through the school
- Door wraps and window decals provide clear and consistent messaging
- Durable banners promote school spirit

## 6 | POSTERS

Versatile and budget-friendly, framed or unframed posters provide highly visible content useful across the district.

- Standard posters for instructions on temperature checks or new building entry procedures
- Posters on synthetic durable stock allow for cleaning in high-touch areas - no joke, you can wipe it down with sanitizer or other disinfectants

## COMMON AREAS



### Restrooms & Lockers

Standard signage for use in all facilities in the district.

- Laminated mirror decals hold up to sanitizing.
- Labels on hand dryers promote hygienic practices
- Decal reminders for the hands-free door opener



### Classroom & Office

Each classroom requires unique and specific safety items based on size and use.

- Label hand sanitizer stations
- Visitor labels and signage at all frequented doorways



### Nurse's Office

Provide informative flyers and tools that offer helpful tips.

- Brochures
- Rack cards
- Appointment cards



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## Product Listing

Large-Scale Signage	Description	Popular Sizes	Typical Quantities
Door Decals	Opaque and repositionable, full color, easy application and removal, multiple sizes	8.5" x 11" to 24" x 36"	1 - 500+
Window Decals	Translucent and repositionable, full color, easy application and removal, multiple sizes	8.5" x 11" to 24" x 36"	1 - 500+
Posters	Full color, vertical or horizontal, multiple sizes <i>*Available in the durable synthetic stock - yes, it can be disinfected</i>	12" x 18" to 19" x 27"	5 - 5,000+
Banners	Durable and mesh, full color	24" x 48"	1 - 1,500+
A-frame	Replaceable graphics <i>*Coroplast A-frames are a budget alternative but without replaceable graphics</i>	28" x 22"	1 - 500+
Yard Signs	Plastic graphic with metal H-stake, replaceable graphic	18" x 24"	1 - 2,000+
Banner Stands	Replaceable graphics, mobile units	33" or 48" height	1 - 250+

Small-Scale Messaging	Description	Popular Sizes	Typical Quantities
Appointment Cards, Business Cards	Foldover business card, full color, Vertical or horizontal	3.5" x 2"	100 - 5,000+
Table Tents	Digital full color or Engraved	6" x 4"	1 - 1,000
Labels, 24-Hour FasTurn®	Full color, one-color, foil, indoor, outdoor Freeform™ laser cut shapes	1/2" x 1" to 5" x 7"	250 - 10,000+
Decals	Opaque and repositionable, full color, easy application and removal	8.5" x 11" and 24" x 36"	1 - 1,000+
Postcards	Full or spot color, multiple stocks available, 5 std. sizes, 1 or 2 sided	5 sizes	25 - 10,000
Door Hangers	Full color, double or single sided, variable text options, full bleed <i>*Available in the durable synthetic stock - yes, it can be disinfected</i>	3 1/2" x 8 1/2"	50 - 1,000+
Folders	24-hour production time, 1-2 pockets, four-color, 1-2 color, foil, and embossing options	Standard or Legal	50 - 5,000+
Event Tickets	Spot or full color, 1 or 2 sided vertical or horizontal orientation	6.5" x 2.125"	250 - 10,000+
Post-it®Notes	Long and short run options, full color or spot color, cube printing	3" x 3" to 10" x 6"	8 - 5,000+ packs 300-610 sheets per pack
Durable Synthetic Stock	Rack cards, door hangers, posters, sales sheets, business cards, menus, trading cards	Vary by product	Vary by product
Flyers - Sales Sheets	Full color sales sheets available in 4 std.sizes, vertical or horizontal layouts with 1 or 2 sided printing	8.5" x 11"	50 - 10,000+
Forms	Long and short run options 1-color or full color, 2 sizes and available in 2 or 3 part	5.5" x 8.5" 8.5" x 11"	100 - 5,000+
Announcements	Card or foldover options, full color or spot color, variety of sizes	4 standard sizes	25 - 5,000+

Social Distancing	Description	Popular Sizes	Typical Quantities
Floor Decals	Circles, Squares, Rectangles, Arrows, Custom Shapes	12" diameter, 24" x 36" and 6" x 24"	1 - 1,000
Ground Stencils	Plastic stencils, templates available or custom designs	26" x 19"	1 - 200