

# Home Away From Home

Hospitality and the **Next Normal**



# Welcome Back!

## Guest safety and the next normal



### 1 | HIGHLIGHT NEW PROCEDURES

Let your guests know the steps you have taken to ensure their safety.

- Use retractable banners to explain new housekeeping procedures and policy updates

### 2 | A SAFE WELCOME

Help guests feel comfortable from the moment they arrive. Provide hand sanitizer, a safe way to interact with staff, and clearly mark any restricted entry points.

- Acrylic partitions on the reception desk create a safety barrier between guests and staff
- Give guests a warm welcome with a custom banner
- Place hand sanitizer stations in high-touch areas
- A-frame signs mark restricted entry points

### 3 | REMIND GUESTS ABOUT CDC GUIDELINES

Provide reminders to guests and reinforce healthy habits.

- Use decals on bathroom mirrors to remind guests and employees of proper hand washing protocol
- Labels indicate high-touch surfaces as a reminder to sanitize hands
- Prominently display facemask requirements on the entry door with window or wall decals

### 4 | SOCIAL DISTANCING

From the lobby to the elevator and beyond, guests should maintain a 6' separation from others.

- Floor decals show one-way traffic flow and correct spacing for separation

### ADDITIONAL PRODUCTS



#### Disposable Mask Hooks

Branded mask hooks add comfort to wearing masks

- Full color imprint
- Adjustable for proper fit



#### Marketing Materials

Use in-room marketing to reinforce new cleaning policies and practices.

- Door hangers signal housekeeping
- Disposable paper key card and room service menus



#### Elevator Decals

Remind guests of reduced capacity and social distancing requirements.

- Door decals provide ample space for messaging
- Circular decals in elevator show safe rider placement





## Personal Services Made Safe

Service delivery and the next normal

### 5 | CLEAN AND SAFE

Let guests know that areas have been sanitized.

- Table tents and signs in bars and restaurants indicate areas that have been sanitized
- Place sticker seals to assure of a cleaned room
- Use table tents in rooms with instructions on forgoing cleaning during a stay

### 6 | CHANGES TO FOOD SERVICE

Breakfast buffets may be on hold and seating may be restricted. Instead, offer guests a prepared breakfast in a sealed bag and mark seating to create safe distancing.

- Bags, safety sealed with labels give peace of mind
- Use seat decals to show open and closed areas in the dining room
- Display posters with updated service hours

### 7 | SINGLE-USE ITEMS

Room keys, menus and other materials are designed for one-time use.

- Use disposable menus to ensure sanitary use
- Paper key cards eliminate the need to reuse plastic
- Use custom printed labels to add branding to travel size sanitizer gel.

### 8 | MAKE CLEANING VISIBLE

Instead of hiding the cleaning process, make it visible and earn the trust of guests.

- A-frame signs mark areas closed for cleaning
- Use two-sided signs to mark; TABLE IS CLEAN on one side and THIS TABLE NEEDS CLEANING on the other

### COMMON AREAS



#### PVC Signs

Pools and fitness areas will have reduced maximum capacity for social distancing.

- PVC signs are durable and hold up in damp and humid conditions



#### A-frame Signs

While in common areas, guests will be reminded to stay 6' from people they are not traveling with.

- A-frame signs are easy to move and have replaceable inserts to change messaging easily



#### Post-it® Notes

Fitness equipment will be temporarily unavailable so it may be sanitized between uses.

- Use Post-it® Notes to mark when machines have been cleaned and ready to use

# Hospitality

## Product Listing

### Lobby and Common Areas

Product	Description	Popular Sizes	Typical Quantities
Banners	Durable and mesh, full color includes grommets and rope	24" x 48" to 36" x 96"	1 - 1,500+
Retractable Banner Stands	Retractor Stand: silver aluminum retractor with shock-corded poles that store in base.	33½" x 80"	1 - 250+
Acrylic Partitions	Bent foot or slot foot	30" x 36"	1 - 50+
Tabletop Hand Sanitizer Stands	Includes stand, dispenser and sanitizer liquid	8⅞"W x 14½"H x 9¾"D	1 - 500
A-Frame Signs	Replaceable graphics available	28" x 22"	1 - 500+
Window & Wall/Elevator Decals	Translucent and repositionable, full color, easy application and removal, multiple sizes	8½" x 11" to 24" x 36"	1 - 500+
Labels/Stickers	Full color, one color, foil, indoor, outdoor Freeform™ laser-cut shapes	½" x 1" to 5" x 7"	250 - 10,000+
Floor Decals	Circles, squares, rectangles, arrows, custom shapes	12" diameter, 24" x 36" and 6" x 24"	1 - 1,000
"Ear Saver" Mask Hooks	Adjustable fit, 16pt. stock, available blank or full color printed	8¼" x 2¼"	250 - 10,000
Rack Cards & Door Hangers	Full color, double or single sided, variable text options <i>Also available in washable, durable synthetic stock</i>	3½" x 8½"	50 - 1,000+

### Dining & Entertainment, Housekeeping and Recreation

Product	Description	Popular Sizes	Typical Quantities
Paper Table Tents	Full color white semi-gloss 16pt.	6" x 4" folded	100 - 5,000
Labels/Stickers	Full color, one color, foil, indoor, outdoor Freeform™ laser-cut shapes	½" x 1" to 5" x 7"	250 - 10,000+
Menus	Full color, double or single sided, disposable paper, washable synthetic, plastic and laminated stocks	8½" x 11" and 11" x 17"	50 - 10,000+
Paper Key Cards	24pt. C2S multi-ply white board stock 3-track HiCo mag stripe in black full color one side, black ink on back	3⅝" x 2⅛" with ⅛" radius corners	2500 - 5000 (master cartons packed in sleeves of 500)
Disposable Door Hangers	Full color, double or single sided, variable text options <i>*Available in disinfectant-safe white synthetic stock</i>	3½" x 8½"	50 - 1,000+
PVC Signs	Full color on ⅛" bright white expanded PVC	11" x 17" to 24" x 36"	1 - 50+
Seat Decals	Opaque and repositionable, full color, easy application and removal	8½" x 11" to 24" x 36"	1 - 500+
Post-it® Notes	Long and short run options, full color or spot color, cube printing	3" x 3" to 10" x 6"	8 - 5,000+ packs 300-610 sheets per pack