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Comeback Solutions for Manufacturers
in the **Next Normal**



Signal Graphics.
PRINT | SIGNS | MARKETING

Resilience

Show your strength to employees, customers and the community as you embrace the next normal



1 | LARGE FORMAT SIGNAGE

Welcome employees back to work in a BIG and highly visible way:

- Durable banners can be hung from your building to attract attention from a distance
- Sail signs can be positioned near a building or parking lot entrance

2 | WINDOW, WALL AND FLOOR DECALS

Communicate expectations and safety practices clearly and professionally before employees or vendors enter your building:

- Designate doors for employee entrance and exit only
- Post requirements for temperature checks, face masks and what to do if experiencing symptoms
- Floor decals are suitable for short-term outdoor use
- Ground stencils can be used on rough surfaces for longer-term outdoor use

3 | OUTDOOR SIGNS

Identify designated parking areas, safety requirements, entrances/exits and more:

- Plastic yard signs are a cost-effective way to share your message on-site or around town
- Aluminum composite signs with angle-iron frame stand up to the elements for long-term outdoor use
- A-Frame sandwich board signs are durable, mobile and can be used indoors or outdoors

UNIQUE APPLICATIONS



Employee Packets

Inform and welcome your new and returning employees. Kits should include:

- Updated policies for health, safety and security
- HR programs for returning from leave
- CDC or state-recommended disaster plans



Acrylic Partitions

Provide separation between close employee workspaces:

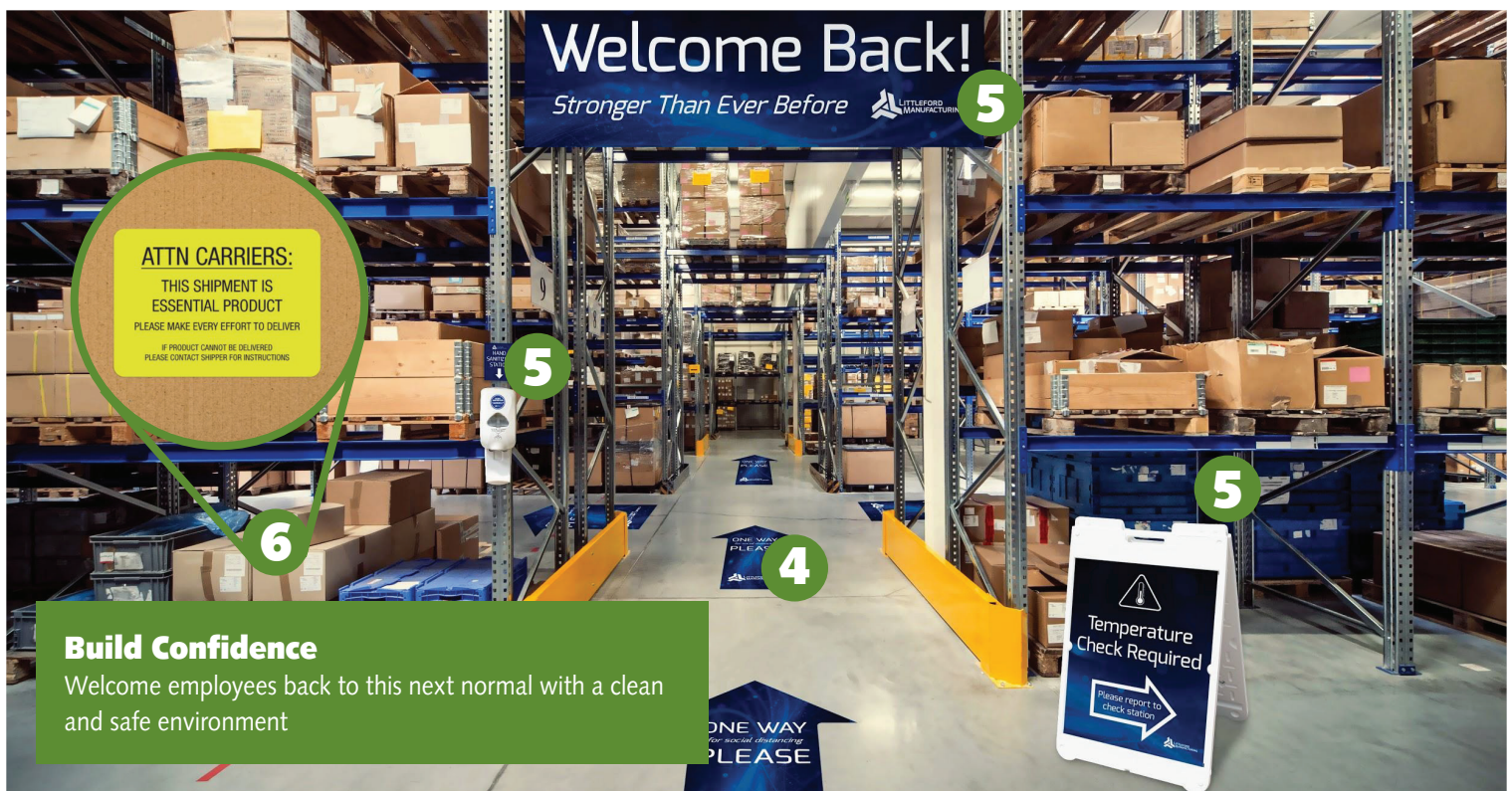
- Available with slot/bent bottom and custom sizes
- Easy to sanitize



Ear Saver Mask Hooks

Ensure employee comfort while wearing masks in the workplace:

- Disposable and adjustable
- Branded for your company
- Great giveaways for customer appreciations



4 | FLOOR DECALS

Help employees stay healthy and feel safe by limiting contact in the workplace:

- Shaped floor decals direct traffic flow and indicate proper distancing
- A variety of shapes and sizes are available to fit a number of applications
- 8mil textured vinyl provides a non-slip surface and stands up to daily use

5 | INDOOR SIGNS AND BANNERS

Promote resilience and communicate important employee information:

- Banners can provide messages of strength and pride
- Portable signage can be moved as needed — or sign inserts can be swapped with new messaging
- Full color or engraved plastic signs can provide safety instructions

6 | LABELS

Full color and one-color advertising labels can be used to label products, shipments, equipment and more:

- One-color labels can be used to identify shipments of “Essential Products” that require special handling or shipping methods
- Full color product labels help items stand out on a crowded shelf
- Use neon labels to indicate employees have been screened upon arrival
- Labels can double as “Approved Visitor” badges

EMPLOYEE COMMON AREAS



Restrooms

Standard signage for all facilities:

- Decals provide reminders about hand washing and hands-free door openers
- Laminated CDC posters can be posted on stall doors
- Engraved plastic signs stand up to harsh cleaners



Meeting Rooms

Share new policies regarding room use and capacity:

- Sanitizer stations and signage at all doorways
- Table tents and posters



Lunch Rooms

Create social distancing standards and share company sanitization practices:

- Table tents for two to a table
- Post-it® Notes indicate areas that have been sanitized
- “Seat/Table Closed” decals

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Product Listing

Large-Scale Signage

Product	Description	Popular Sizes	Typical Quantities
Window, Wall & Door Decals	Translucent and Repositionable, Full Color, Easy Application and Removal, Multiple Sizes	8.5" x 11" to 24" x 36"	1 - 500+
Posters	Full Color, Vertical or Horizontal, Multiple Sizes <i>*Also available in the Durable Synthetic Stock - yes, it can be disinfected</i>	12" x 18" to 19" x 27"	5 - 5,000+
Banners	Durable and Mesh, Full Color	24" x 48" to 24" x 96"	1 - 1,500+
A-Frame Sandwich Boards	Replaceable Graphics <i>*Coroplast A-Frames are a budget alternative but without replaceable graphics</i>	28" x 22"	1 - 500+
Yard Signs	Corrugated Plastic Sign with Metal H-Stake, Replaceable Sign Aluminum Composite Sign with Angle Iron Frame	18" x 24"	1 - 2,000+
Sail Signs "Feather Flags"	1 or 2 Sided Indoor or Outdoor Signs with Ground Spike or Cross Base with Water Ballast	6.5' to 15' Height	1 - 150

Small-Scale Messaging

Product	Description	Popular Sizes	Typical Quantities
Table Tents and Pedestal Signs	Digital Full Color or Engraved	6" x 4"	1-1,000
Labels, 24-Hour FasTurn	Full Color, One-Color, Foil, Indoor, Outdoor Freeform Laser Cut Shapes	1/2" x 1" to 5" x 7"	250 - 10,000+
Seat Decals	Opaque and Repositionable, Full Color, Easy Application and Removal	8.5" x 11" to 24" x 36"	1 - 1,000+
Magnets	Full Color, Full Bleed, Multiple Sizes, Variable Text Options	5 1/2" x 4 1/2" to 8" x 10"	50 - 1,000+
Folders	24-hour Production Time, 1-2 Pockets, Full Color, 1-2 Color, Foil, and Embossing Options	Standard or Legal	50 - 5,000+
Indoor Plastic Signs	Full Color or Engraved Plastic	1" x 4" to 12" x 24"	1 - 100+
"Ear Saver" Mask Hooks	Disposable, Adjustable Fit, Full Color	8.25" x 2.25"	250 - 10,000
Post-it® Notes	Long and Short Run Options, Full Color or Spot Color, Cube Printing	3" x 3" to 10" x 6"	8 - 5,000+ Packs 300-610 Sheets per Pack
Synthetic Stock	Rack Cards, Door Hangers, Posters, Sales Sheets	Varies by Product	Varies by Product

Social Distancing

Product	Description	Popular Sizes	Typical Quantities
Acrylic Partitions	Bent Foot or Slot Foot	30" x 36"	3 - 50+
Floor Decals	Circles, Squares, Rectangles, Arrows, Custom Shapes	8.5" x 11" to 36" x 48"	1 - 1,000
Ground Stencils	Plastic Stencils, Templates Available or Custom Designs	26" x 19"	1 - 200

